

Humboldt Transit Authority

Governing Board of Directors

## AGENDA

Regular Meeting – October 21, 2009

HTA Conference Room – 133 V Street Eureka

9:00 a.m.

I. Call meeting to order

II. Approval of minutes

1.

A. a. Minutes from the August 19, 2009 and September 16, 2009 regular board meetings. Action Necessary: Make corrections, if necessary. Approve minutes.

1. III. Citizens Communications

A. a. Members of the community are invited to comment on items or transit issues not on the agenda.

1. IV. Consent Agenda

A. a. Financial statement and performance reports. Handout

This item covers the operating statements and performance

reports for Redwood Transit System, Eureka Transit Service,

Willow Creek Extension, Quail, Arcata Dial-a-Ride and the AMRTS

Maintenance Contract.

Action Necessary: Receive and file.

1. V. Discussion Agenda –

Items Requiring Action by the HTA Board

1.

A. a. Marketing for Transit5.

The board will discuss marketing in the transit industry and

how it may affect ridership on the Humboldt County bus

systems.

Action Necessary: Review, discuss and direct staff on how to proceed.

#### b. Transit Oriented Development<sup>7</sup>.

During the board's regular July 2009 meeting it was requested that this item be placed on the agenda. The purpose of this item is to formulate a formal request from the HTA board of directors to the board of supervisors that Transit Oriented Development be included in the county's general plan.

Action Necessary: Review letter included in the agenda packet, discuss the matter further and direct staff on how to proceed.

#### c. Southern Humboldt Rural Transit System Handout

The board members requested that this become a regular item on the agenda while the new Southern Humboldt Transit System is being developed.

Action Necessary: Receive an update on the status of the development of new routes and schedules for the Southern Humboldt area. Board and public input will be received and incorporated by staff.

#### d. Request for Proposals for Bus Shelter Project.<sup>9</sup>

Humboldt Transit Authority received \$400,000 in state Prop 1B funds for the purpose of funding a bus shelter improvement project.

Staff wishes to create and distribute a Request for Proposals to construction firms for all phases of this project.

Action Necessary: Discuss and direct staff on how to proceed.

## VI. Informational Items

This item will afford board members the opportunity to share any relevant informational items that have come to their attention since the last regular board meeting.

## VII. Administrative and Board Member Items

This item will afford staff and the board members the opportunity to relate any relevant activities which have taken place or come to the staff's or board's attention since the last regular board meeting.

## VIII. Adjournment

## IX. Workshop. 10:30 a.m. – noon (time is approximate)

This is a non-action item.

Staff will hold a workshop for all members wishing to remain in attendance after the conclusion of the regular board meeting.

The purpose of this workshop is to have meaningful discussion on the inner workings of the HTA organization. No formal action will be taken during the workshop nor will a quorum of the board members be necessary.