

# Humboldt Transit Authority

## Governing Board of Directors

### AGENDA

Regular Meeting – September 16, 2009

HTA Conference Room – 133 V Street Eureka

9:00 a.m.

1. **Call meeting to order** Page

1. **Approval of minutes**

A. Minutes from the August 19, 2009 regular board meeting. 1.

Action Necessary: Make corrections, if necessary. Approve minutes.

1. **Citizens Communications**

A. Members of the community are invited to comment on items or transit issues not on the agenda.

1. **Consent Agenda**

A. Financial statement and performance reports. 3.

This item covers the operating statements and performance reports for Redwood Transit System, Eureka Transit Service, Willow Creek Extension, Quail, Arcata Dial-a-Ride and the AMRTS Maintenance Contract.

1. **Discussion Agenda –**

**Items Requiring Action by the HTA Board**

1.

A. **Marketing for Transit** 32.

The board will discuss marketing in the transit industry and how it may affect ridership on the Humboldt County bus systems.

Action Necessary: Review, discuss and direct staff on how to proceed.

b. **Transit Oriented Development** 74.

During the board's regular July 2009 meeting it was requested that this item be placed on the agenda. The purpose of this item is to formulate a formal request from the HTA board of directors to the board of supervisors that Transit Oriented Development be included in the county's general plan.

Action Necessary: Review letter included in the agenda packet, discuss the matter further and direct staff on how to proceed.

c. **Southern Humboldt Rural Transit System**

The board members requested that this become a regular item on the agenda while the new Southern Humboldt Transit System is being developed.

Action Necessary: Receive an update on the status of the development of new routes and schedules for the Southern Humboldt area. Board and public input will be received

and incorporated by staff.

**VI. Informational Items**

This item will afford board members the opportunity to share any relevant informational items that have come to their attention since the last regular board meeting.

**VII. Administrative Items**

This item will afford staff the opportunity to relate any relevant administrative activities to the board which have taken place or come to staff's attention since the last regular board meeting.

**VIII. Adjournment**

**IX. Workshop.** 10:30 a.m. – noon (time is approximate)

Staff will hold a workshop for all members wishing to remain in attendance after the conclusion of the regular September board meeting. The purpose of this workshop is to have meaningful discussion on the inner workings of the HTA organization. No formal action will be taken during the workshop nor will a quorum of the board members be necessary.