

Board of Directors  
 NATALIE ARROYO  
 County of Humboldt  
 LESLIE CASTELLANO  
 City of Eureka  
 DEBRA GARNES  
 City of Rio Dell  
 ALEX STILLMAN  
 City of Arcata  
 TAMI TRENT  
 City of Fortuna  
 JACK TUTTLE  
 City of Trinidad  
 MIKE WILSON  
 County of Humboldt

HTA Board Staff  
 GREG PRATT  
 General Manager  
 CONSUELO ESPINOSA  
 Secretary to the Board



**Humboldt Transit Authority  
 Governing Board of Directors  
 1675 Union Street, Eureka CA  
 AGENDA**

**July 11, 2025**

**9:00 AM**

**Special Board Meeting**

A. Call Meeting to Order

**B. New Business: Strategic Planning**

<i>Time</i>	<i>Topic/ item</i>	<i>Who is facilitating</i>
9:00 – 9:15 am (15 mins)	Opening and icebreaker <ul style="list-style-type: none"> <li>• Overview of agenda</li> <li>• Introductions including one personal experience with public/ school transit in your life</li> </ul>	Leslie
9:15 – 9:20 (adjust as needed)	Public comment on non-agenda items	Natalie
9:20 – 9:50 (30 mins)	Humboldt Transit Authority “State of Transit” <ul style="list-style-type: none"> <li>• Overview of funding for transit</li> <li>• Joint Powers Authority basics of HTA</li> <li>• Current projects and programs</li> </ul>	Katie, Greg
9:50 – 10 (10 mins)	<i>Break</i>	
10 – 11:15 (75 mins)	Organizational Goals and Priorities <ul style="list-style-type: none"> <li>• Staff vision for next 5 years – both internal (HTA staff) and external (public-facing/ how we serve the community)</li> <li>• Board member chance to share what each are excited for and what they have questions about – Jerome/ Natalie</li> <li>• Messaging and public perception of transit – Greg/ Carolann</li> <li>• Longer-term goals (5-20 years) – Natalie</li> </ul>	Natalie, HTA staff
11:15 – 11:20 (5 mins)	<i>Break</i>	
11:20 – noon (40 mins)	Vision for the HTA Board <ul style="list-style-type: none"> <li>• Advocacy roles and interest in policy, funding, promotion of transit</li> <li>• Discussion about other goals for HTA board, function, and opportunities</li> </ul>	Leslie
12:00 pm – 12:15 (15 mins, adjust as needed)	Public comment on today’s session Review of action items and next steps	Natalie, public
12:15 – 1 pm (45 mins)	<i>Lunch!</i>	

C. Adjournment